

# 10 Reasons to Choose Cynergy

## *As Your Strategic Telecom Management Partner*

- 1. Real Savings and Immediate ROI -**  
Cynergy delivers significant cost savings. Savings are realized by recovering credits from past overpayments to carriers, optimizing the telecom services, and improving productivity while reducing demands on internal staff.
- 2. Comprehensive Services & Solutions -**  
We take care of every aspect of your telecom and data needs, from the initial audit, through service consolidation, bill management, back-office support, customized reporting and professionally staffed helpdesk support. Telecom is too important to leave anything to chance. When you work with Cynergy, you'll enjoy the peace of mind that comes with partnering with seasoned professionals. We are all industry-savvy, passionate about what we do, and will get you the very best price possible.
- 3. Vast Industry Experience -**  
Cynergy knows telecom, and we know how to save you money. We have experience with a wide range of telecom carriers and infrastructure systems. We provide insight and solutions that are simply not available from any other source.
- 4. Superior Technology -**  
Vision™ is Cynergy's proprietary online technology that gives you visibility into and control over your telecom resources and expenses. Quickly and easily evaluate, simplify and manage complex telecom right from your desktop.
- 5. Unbiased Recommendations -**  
We work for you, not the carriers. While we maintain excellent relationships with 40+ telecom vendors, we always represent your needs and your interests alone.
- 6. Pricing Intelligence & Buying Power -**  
Because of our wide net of neutral service provider relationships, we are able to combine the best offers from multiple vendors in creative solutions tailor-made to suit your needs.
- 7. Contract Savvy -**  
Our intimate knowledge of the carriers and their pricing structures allows us to procure optimum pricing, service levels and contract terms on your behalf. We deliver a comprehensive competitive analysis of vendor options, based on an extensive database and an unbiased relationship with all major carriers. When it comes time to negotiate your contract, we are unequalled.

“Most companies mismanage telecom planning and expenses, and are now asking the CIO to fix the problem. Cynergy can help.”

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## 8. **Maximum Flexibility -**

We do not have a one-size-fits-all solution. While our process is the same, the outcomes are always custom-fit to your specific needs. When designed correctly, as your business grows and changes, your telecom solution can grow with you to provide the right level of capabilities and services even as your business changes. We can determine which of our services best suit your needs.

## 9. **Rapid Implementation -**

While always thorough, we pride ourselves on moving fast. From initial audit to implementation the entire process is generally only 45 to 90 days. We understand that the sooner our solutions are implemented, the sooner you start realizing significant cost savings and improved efficiencies.

## 10. **Ongoing Support -**

We stick with you long after the ink has dried on your new contracts, providing ongoing support, contract management and network monitoring services. We proactively stay abreast of your contract renewal dates, as well as new technologies and opportunities that might fit your business needs.

## Five More Reasons to Choose Cynergy

- 1 We keep our promises.
- 2 We understand telecom and the unique challenges you face.
- 3 We have a proven track record of success.
- 4 We are unbiased in our carrier recommendations and provide reliable, cost-effective telecom solutions.
- 5 We have the experience, scale and buying power to meet all your telecom needs.

We help you achieve maximum efficiency, realize significant financial benefits, manage your everyday telecom needs more efficiently, and free up your people to do what they do best.

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### **About Cynergy Telecom Management**

Cynergy Telecom is a Strategic Telecom Management firm that helps companies reduce costs and increase efficiencies by modernizing telecom infrastructure and automating telecom management procedures.

**Bottom line:** Cynergy helps you lower overall expenses, improve efficiencies and proactively manage telecom on an ongoing basis. We welcome any questions you may have and are happy to speak with you, set up a web-based presentation, or come visit you in person. Call or email us today. ☎



**800-811-7043**

[www.cynergytelecom.com](http://www.cynergytelecom.com)